



Geetee

CARRIERS PVT. LTD.



GEETEE CARRIERS PVT. LTD.

ALWAYS WITH YOU TO SERVE YOU BETTER..

LOGISTICS

Logistics is that part of supply chain management that plans, implements, and controls the efficient, effective forward and reverse flow and storage of goods, services and related information between the point of origin and the point of consumption in order to meet customers' requirements.



KEEPING TRADITION ALIVE

Tradition is all about standing still. At Geetee, keeping traditions alive means not forgetting your roots, but continually reinventing yourself. Acknowledging your roots and then going one step further. Not always chasing after the latest trends, but remaining true to your own convictions.



COMPANY PROFILE



Goyal's TRANSPORT SERVICES (INDIA)
15 / 19, RAICHUR STREET, BOMBAY - 400 009.

COMPANY HISTORY

WE WALKED SLOWLY, BUT WE NEVER WALKED BACKWARD



Geetee is family owned and operated, privately held and financially stable Mumbai based company having an experience of more than 35 years in surface logistic. Our customers are our most important asset ! Our customer service department is happy to provide the information that is imperative to the logistic managers that put their trust in Geetee to deliver their goods. We have built a strong foundation by serving all our clients with equal importance and offering prompt, safe, and timely service and information and where about of the cargo.

Geetee has a massive fleet backed by a team of professional employees at all branches, in all areas including operations, sales, accounting, client relations and all other departments. Some of the major services provided by Geetee are Over Dimensional Cargo movements (ODC), Project and site set up and movements, import export container movements, sensitive cargo movements, parcel goods, full truck loads and part truck loads. Geetee moves massive number of containers from the Mumbai and other ports to/from various parts of India.



The Founder, Mr Bhimsain C. Goyal started the company in the year 1980 in the name of 'M/s Goyal's transport services (India)' as a proprietorship firm doing business on contractual basis with companies and procuring vehicles from market and providing the desired services as per client.

In 1985, Mr Sudhir Goyal started looking into the company's affairs and taking interest in its growth, In 1990 Goyal's transport become a member of the Bombay Goods transport Association (BGTA).

In 1992, Mr Bhimsain Goyal started to manage other entities of business in Mumbai leaving the company in hands of Mr Sudhir Goyal to manage and grow with full support from him in all aspects.

In the year 1993, Geetee shifted its office from Transport Hub at Masjid Bunder to Sakinaka and started doing business in a very simple manner managing 1-2 clients on Freight 'To pay' basis, slowly and gradually due to marketing, new clients were formed and business started picking up.



In 1998 M/s Goyal's Transport services transformed its name by taking the letter 'G' from Goyal and letter 'T' from Transport to 'Geetee' forming into Geetee Carriers Pvt. Ltd. Geetee was registered as a Pvt. Ltd. company with two directors.

In 2005, a new a branch of Geetee, in the name of Geetee Travels was formed which gradually grew and later was given a separate identity as M/s Geetee Travels Pvt Ltd, headed and controlled by Mr. Mohan Goyal.

Under the guidance of Mr B.S.Goyal, the efforts and hard work put in by Mr Sudhir Goyal looking into all aspects from marketing, finance, daily operations, etc., helped Geetee in its growth.

Geetee has grown and today owns more than 80 vehicles having branches all over India with 180+ employees, serving the cream to MNC clients.



APPROVED & MEMBER OF

Bombay Good Transport Association (BGTA)

Duns & Bradstreet

ISO 9001: 2008 certified

ISO 14001: 2004 certified

OHSAS 18001: 2007 certified

Indian Banks Association

Registered under Bombay Shops & Establishment Act 1948

Registered under Companies Act 1956



OUR MISSION

Deliver the maximum possible value to our customers by providing the highest quality service, at the appropriate cost. Doing so in the most professional manner in the industry, while building relationships through personalized customer service.

'NO EXCUSE IN BUSINESS'

OUR VISION

To succeed in being a brand that continues in remaining as leader in the logistics sector by means of non-stop innovation and steady growth.





CORPORATE SOCIAL RESPONSIBILITY

Through its Corporate Social Responsibility (CSR) program, Geetee is committed to positively impacting the communities we live and work in ... both now and for future generations.

In the spirit of the kaizen culture in which we operate daily, we also continuously strive to work in harmony with the environment.

Through strong corporate governance, we ensure that we're able to continue to serve our customers, as well as support our company and its initiatives, team members and their families, communities, and the environment.

Geetee team members are encouraged to take leadership roles in the CSR program, as well as in their communities and their professional spheres. They're challenged to apply the same creativity, skills, and follow-through to their chosen CSR initiatives as they do with our customers daily.



A black and white photograph showing a large, cylindrical industrial component being transported on a multi-axle trailer. The component has a white band with the name 'Teetee' and 'Teetee Carriers Pvt. Ltd.' written on it. The trailer is pulled by a truck, and the scene is set outdoors with trees and power lines in the background. The text 'EVENTS & ODC CONSIGNMENTS' is overlaid on the right side of the image.

EVENTS &
ODC CONSIGNMENTS

MEDITERRANEAN
SHIPPING CO.



BARACK OBAMA'S ENTOURAGE

DURING HIS VISIT TO INDIA IN 2010



It has been a pleasure to serve one of the most powerful man in the world. Geetee was assigned for its quality service provided to its customer and also due to its large fleet of vehicles and past experience with U.S. Consulate.

The event was handled by our in-house event managers and expert staff having experience of more than 35 years in logistic field. Every vehicle provided were under GPS tracking 24x7 and in touch with vehicle drivers all through the event.

Every vehicle assigned were inspected by the U.S. Authorities to meet up required standards as security was one of the major concerns. Geetee team fully cooperated with the authorities and made sure to deliver the best.

Geetee hopes that they have lived up to the expectation of the authorities and kept up to the international standards. Being in touch with every minute detail during the event was assured by Geetee, as it was a question of India's pride.

10 CARS FOR SECRET SERVICE CANINES

VIP TREATMENT FOR DOGS ACCOMPANYING OBAMA'S ENTOURAGE



URVASHI SETH
 urvashi.seth@mid-day.com

SNIFFER dogs from the US Secret Service will get a treatment deserving the first dog of the United States when they visit Mumbai with President Obama's entourage. Customised SUVs will be used to transport the canines around the city as they sniff out any possible security threats.

"The US Consulate has asked for more than 10 customised cars for dogs during the President's visit on November 6 and 7. These cars will apparently move with the President's convoy and will also be stationed across the Taj hotel," a source told MID DAY.

A source from Geetee Travels, the company in charge of the logistics for the visiting entourage, revealed that more than 150 cars, including the likes of Toyota Corolla, along with state-of-the-art buses and trucks have been booked by the consulate.

"It took about two months



THE TOP DOG: Sniffer dogs will be part of President Obama's entourage. REPRESENTATION PIC

for us to organise the logistics. For the comfort of the dogs, the back seats in the cars were removed and the interiors were refurbished to ensure they were no sharp edges. Never before, have we seen such VIP treatment for animals," said the source.

The company has also assigned four cars for sniffer dogs from the Mumbai Police that are stationed near Taj Hotel. The number is set to increase once the President is in the city.

have a desk inside the hotel for the convenience of the President's associates. Cars on standby can be accessed at the desk," said a source from the hotel.

In addition to providing the vehicles, Geetee Travels has also trained their staff in basic etiquettes before they interact with the US personnel. "We have given basic etiquette lessons to the chauffeurs so that they can communicate comfortably. Greetings like 'welcome madam/sir, good morning' etc has been taught

K-9 CANINES

In the 70s, the US Secret Service created the K-9 division, which paired specially trained dogs with handlers, or K-9 Technicians. These special dogs were trained to detect drugs, explosives, and firearms. Although German Shepherds were first used, the Secret Service now uses only Belgian Malinois dogs from Holland. Known for their adaptability to new climates and environments and their work drive, these dogs are exceptional members of the Secret Service. They generally work 7-11 years in the Secret Service and grow to an average 75 pounds.

to them," revealed a source.

Explaining the ordeal, the source said, "The past three months has been very challenging. There was a trial run where we were assigned the to look after the logistics of a small team. They appoint us after they were satisfied with our work." Geetee has also been asked to submit ID proofs of all the involved employees.



Geetee vehicles outside 'Taj Hotel' hauling precious cargo of U.S. President.

MID-DAY, OCTOBER 30, 2010

REDIFF-MAIL

Obama's advance team moves into Mumbai's Taj hotel



Vaihayasi Pande Daniel comes across US President Barack Obama's advance team in the sleepy backlanes of Colaba in Mumbai

At 7.25 am, morning walkers/joggers at the Gateway of India were startled by the quiet arrival of a lengthy cavalcade, importantly flashing yellow and blue lights. Consisting of some 10 vehicles -- Mumbai police escort vehicles, an American consulate 26CC-licensed car, a Mercedes bus and five to seven nearly identical trucks -- it slowly inched its way around the heritage wing of the Taj Mahal Palace and Tower and drew up at the hotel's main entrance. This is quite obviously United States President Barack Obama Advance Team.

But a casual query to a young American handling the unloading was met with a guarded assessment and then a categorical "No, no," a demeanour that clearly brooked no further curious questions. The trucks, which all belong to **GeeTee Carriers** of Saki Naka, Andheri East (in Mumbai's north-western suburbs), with the help of the Taj Hotels senior staff including the unmistakable General Manager Karambir Kang, were parked up near the garden that is home to the statue of Chhatrapati Shivaji Maharaj, a few furlongs from the giant assortment of beggars and waifs that treat this pavement as home. The vehicles are said to contain some of the tonnes of technical equipment required for the US Presidential trip. And from the Mercedes bus, also a GeeTee vehicle, the 20-25 American team members disembarked and poured into the hotel that is now surrounded by a fresh set of seven-foot-high iron barricades.

REDIFF-MAIL OCTOBER 27, 2010

Andheri firm to drive Obama entourage

Rajendra Aklekar

Very few people are as busy for preparations of the US president Barack Obama's visit as a small company located in a corner of the western suburbs in Andheri (East) in a predominantly residential area of Om Nagar.

Geetee Travels is the company in charge of the logistics and transport for the visit of the world's most powerful man.

The company, first called Goyal Travels, was initially a freight transport company, but later diversified into hi-end cars

and carriages. It was rechristened as Geetee, an amalgamation of the letters, G and T.

Sources said the company was short-listed from many others in the race, including global travel firms. Sources added the company was first asked to work on a smaller assignment, and the contract was given only after the officials were satisfied with the work.

"The company owns a fleet of 300 high-end cars, buses and trucks," one of the company's clients said.

In the past, the company has provided services to various consulates and major wedding



The office of Geetee Travels

events, including the wedding of Abhishek Bachchan and Aishwarya Rai, Turf Club and cricket events. It has now been asked to submit ID proofs of all

the involved employees for strict security scanning.

For the Obama visit, more than 150 high-end cars, along with Volvo and Merc buses have been booked by the US consulate for the entourage, and the company will be stationed at the Taj to co-ordinate the requirements, the sources said, adding that some vehicles had to be modified and refurbished according to requirements and the staff is being trained in manners and etiquette sessions. The sniffer dogs with the entourage will also get special vehicles.

DNA NOVEMBER 3, 2010

INDIA-EVERYDAY

OBAMA ADVANCE TEAM MOVES INTO MUMBAI'S TAJ HOTEL

The seven trucks, which belong to Geetee carrier service of Saki Naka, Andheri (East), are said to contain some of the tonnes of technical equipment required for the US president trip. And from the Mercedes bus, also a Geetee vehicle, the 20-25 American team members disembarked and poured into the hotel that is now surrounded by a fresh set of seven feet iron barricades.

INDIA EVERYDAY OCTOBER 27, 2010



REDBULL

INDIA TOUR 2011



Geetee vehicle hauling precious BMW bikes





AMZU GB

GEEBEE CARRIERS P. LTD.

125T

125T

NATIONAL OILWELL VARCO

NATIONAL OILWELL VARCO

EMPTY

EMPTY

AMZU GB

5T

















TYPES OF VEHICLE

AT GEETEE



VOLVO FM 100 PULLER



HYDRAULIC AXLE TRAILER



ASHOK LEYLAND 4921



ASHOK LEYLAND 4019



40FT TRIPARTITE SEMI LOWBED TRAILER



40FT SKELETON TRAILER



40FT FLATBED TRAILER



40FT FLATBED TRAILER



20FT FLATBED TRAILER



32FT CONTAINER BODY



20FT OPEN PLATFORM MULTIAXLE



20FT OPEN PLATFORM



HEAVY COMMERCIAL VEHICLE



HEAVY COMMERCIAL VEHICLE



MEDIUM COMMERCIAL VEHICLE



MEDIUM COMMERCIAL VEHICLE



MEDIUM COMMERCIAL VEHICLE



LIGHT COMMERCIAL VEHICLE

CLIENTS



Power and productivity
for a better world™



ITT



SCHENKER



Volkswagen



vodafone



DAIMLER



Raychem RPG



a. hartrodt
TRANSPORT IS OUR BUSINESS



UNIMARK REMEDIES LTD.



AGS

TYPES OF SERVICES

UNDERTAKEN BY GEETEE

LCL / LCV / Tempo Loads

MCV / 5 Tonner

Full Truck Load

Taurus Load – 16 Tonner

Open Platform – 20 Ft

20Ft / 40Ft Containers GP / HC / Flatrack – Light Heavy

Over Dimensional Cargo-ODC Heavy Machinery

Project Cargos

Handling, Loading, Unloading, Multiple Delivery

Containerized Body Vehicle For Bonded Cargo

Events handling

Handling delicate and specialized goods

Total Logistic Solution

HEAD OFFICE

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OUR BRANCHES



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Mumbai Airport

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Nhava Sheva / JNPT

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Bhiwandi

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